



Beer (and Wine) Tasting ~ an annual Galt Museum fundraiser~

Friday September 6, 2019 from 5-10 pm
At the Galt Museum & Archives

This event this year will be themed "Welcome to Worlds Imagined" as our exhibit "Worlds Imagined" opens at the end of September. This event is a major fundraiser for the museum in 2019 and we anticipate selling out 450 tickets once again.

We are in need of your support! Our local businesses are a vital part of this event!

Ways you can be part of this very popular event:

Title Sponsor

\$1000 Title Sponsor of Beer Tasting receives:

- Logo on all marketing materials – posters, newspaper advertising, tickets, website along with "The Galt Museum/Fort Whoop-Up and **(Insert your business name here)** present Beer Tasting" on all marketing materials and several websites with Calendars of Events for Lethbridge and Alberta
- Opportunity to participate in all media interviews about the event
- Name on the Galt Museum's upcoming events TV that runs continuously during all museum hours and events
- 10 Tickets to Beer Tasting
- Logo on Sample Mug
- Signage at the event
- Booth at event
- Invitation to our annual donor party
- Admission coupons to the museum to use/give away to clients and/or staff
- Regular mention in Galt Museum social media campaign for the event (Facebook, Twitter, etc.)

Event Sponsor – Events sponsors ranging from \$250-750 are needed:

\$750 Sponsors receive:

- 8 tickets to Beer Tasting
- Logo in the Beer Tasting Booklet
- Signage at the event
- Booth at the event
- Opportunity to put coupons/business cards/marketing materials into the gift bags for this event
- Invitation to our annual donor party

- Admission coupons to the museum to use/give away to clients and/or staff
- Link on Galt Museum website
- Regular mention in Galt Museum social media campaign for event (Facebook, Twitter, etc.)

\$500 Sponsors receive:

- 6 tickets to Beer Tasting
- Mention in the Beer Tasting Booklet
- Signage at the event
- Opportunity to put coupons/business cards/marketing materials into the gift bags for this event
- Invitation to our annual donor party
- Admission coupons to the museum to use/give away to clients and/or staff
- Link on Galt Museum website
- Monthly mention in Galt Museum social media campaign (Facebook, Twitter, etc.)

\$250 Sponsors receive:

- 2 ticket to Beer Tasting
- Mention in the Beer Tasting Booklet
- Signage at the event
- Invitation to our annual donor party
- Link on Galt Museum website
- Mention in Galt Museum social media campaign week that tickets go on sale (Facebook, Twitter, etc.)

Receipts for marketing expenses can be provided for all levels.

Full-page ad in the take home Beer Booklet that we print for the event. This option is open to all businesses and a receipt for marketing expenses will be provided. *Cost \$200*

Business card ad in our take home Beer Booklet that we print for the event. This option is open to all businesses and a receipt for marketing expenses will be provided. *Cost \$50*

Silent Auction items – any items are welcome for our silent auction – gift cards/certificates and tangible items are needed. Receipt for retail value of the item will be provided as a donation receipt. *Any value – no minimum. (See other attachment)*

To arrange your support of the museum through one of the above, please contact:

Chris Roedler,
 Resource Development and Volunteer Coordinator
 Galt Museum & Archives
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