

Galt
MUSEUM
& ARCHIVES
stories unfolding...

**FORT
WHOOOP-UP**



**Case for
Support**

Galt Museum & Archives

Voices take centre stage at the Galt – those from past and present. These voices depict the region’s collective social, cultural and political history. The Galt Museum & Archives continues to be a place for exploration, discovery, experiences and learning through objects, documents and stories related to southwestern Alberta. As a leader in Alberta’s cultural community, the institution produces high calibre, award-winning exhibitions and programs that engage with multi-generational visitors and diverse cultural audiences. The institution reaches approximately 50,000 people each year through its exhibition, school and program initiatives and over 250,000 through its community engagement initiatives. The Galt builds community through innovation, inclusion and respect while adhering to international museum standards. Our story continues to unfold.



Our Mission: We inspire our communities to engage in the human history of southwestern Alberta, together, preserving and sharing collections and stories.

Our Vision: The people of southwestern Alberta have a vibrant sense of place, belonging, and understanding through connections with their past, present and future.

Our Values:

Excellence: We are dedicated to, passionate about, and committed to producing work of outstanding quality.

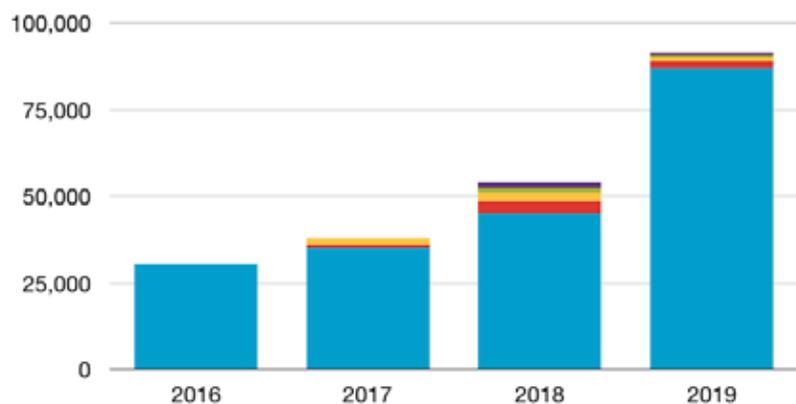
Stewardship: We treasure, advocate, and protect the stories, objects, memories and relationships of our communities.

Integrity: We are committed to scrupulous research and presentation, that includes applying diverse skills, expertise and ways of knowing.

Inclusivity: We create workplace and visitor-focused experiences that are welcoming, accessible, respectful and collaborative.

Creativity and innovation: We thrive on challenge, ingenuity and improvement.

Social Media Engagements



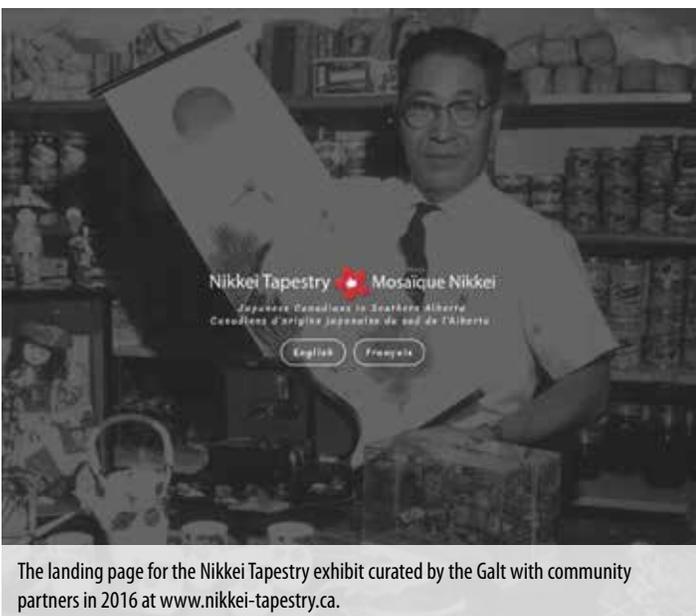
- Fort Facebook Engagements
- Fort Instagram Engagements
- Galt Twitter Engagements
- Galt Instagram Engagements
- Galt Facebook Engagements

From Geisha to Diva: The Kimono of Ichimaru is a focal point of the Galt Museum & Archives' 2021 special exhibition program. The opportunity to share these amazing textiles as well as tell the story of the Diva is sure to resonate positively with our southwestern Alberta community.

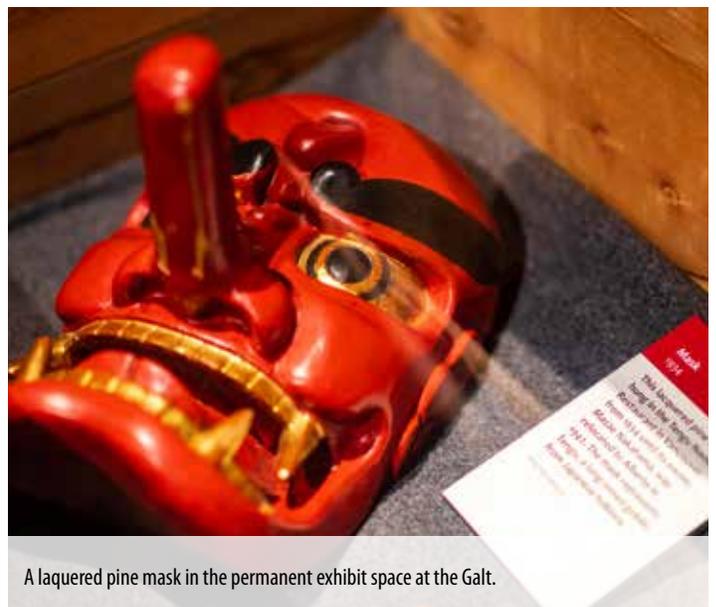
The City of Lethbridge is home to approximately 1,500 Japanese Canadians, many of whom have been here for generations. A focal point for the community is the Nikka Yuko Japanese Gardens which was designed by Dr. Masami Sugimoto and Dr. Tadashi Kubo of Osaka Prefecture University in Japan. The pavilion, shelter, bridges and gates were built in Kyoto, Japan, by five artisans who later reassembled them in the garden. The garden has been in existence since 1967. The Galt Museum & Archives, as the premiere repository for information and objects related to the human history of southwestern Alberta, is home to nearly 2,000 items (objects, photographs, documents) donated by the Japanese community that chronicle the journey many community members made to Alberta, their lives in Lethbridge and their cultural heritage. A focal point within the Galt's Discovery Hall, our permanent exhibition gallery, is the evolving Japanese exhibition.



Installation of *From Geisha to Diva: the Kimono of Ichimaru* at Kelowna Art Gallery, 2020.
Photo Courtesy of the Kelowna Art Gallery



The landing page for the Nikkei Tapestry exhibit curated by the Galt with community partners in 2016 at www.nikkei-tapestry.ca.



A laquered pine mask in the permanent exhibit space at the Galt.

Finding new and innovative ways in which to fulfill our mission— “We inspire our communities to engage in the human history of southwestern Alberta, together, preserving and sharing collections and stories” —is critical to our success as a cultural hub within southern Alberta. The exhibition Geisha to Diva allows us to engage in a new way with one of our primary stakeholders, the Japanese community, as well as draw new audiences into the museum to learn about this remarkable woman, her life journey and gain insight into a way of life many have never experienced or learned about.

Barry Till, curator emeritus with the Art Gallery of Greater Victoria (AGGV) has agreed to work with our team on a layout, come to Lethbridge and install the exhibition as well as give a talk. This will undoubtedly enhance the exhibition for our visitors and ensure that the dignity of the Geisha is upheld along with the exhibition standards of the AGGV. Our community and school program engagement initiatives will focus on the remarkable story of Ichimaru and her rise to stardom. Hands-on engagement activities will allow visitors to connect more deeply with the textiles and their role within Japanese society of the period. Providing numerous access points to the exhibition ensures that we are able to connect with many different audiences.

We understand that there is great pressure on family foundations such as yours to support worthwhile activities, particularly during this difficult pandemic. The Audain Foundation, as well as you personally Michael and Yoshi, certainly have been generous to many organizations over the years. On behalf of the Board of Directors of the Galt Museum & Archives we hope that you and your family foundation will look positively on this proposal and will support the project at the level you feel most comfortable with. Should you require more information we would be happy to provide that to you or Chantal.

Warm regards,

Darrin J Martens
CEO/Executive Director

Visit www.galtmuseum.com/case-for-support for more information about the photos featured on these sheets.



Donor Pat Sassa holding First World War medals awarded to her father Tomomi Okutake in the permanent collections of the Galt. Photo Credit: Lethbridge Herald / Ian Martens



Blackfoot dancer Jeremy Oka leads Koji Yuki, Shoji Fukumoto and Yuka Hayasaka, members of the Ainu Art Project, in an intertribal dance at Fort Whoop-Up. Photo Credit: Ian Martens



Girls' O-Chigo (young children) Costume and Tenkan (Crown of the Phoenix Bird) in the permanent exhibit space at the Galt.

PHILANTHROPIST \$500,000+

- Special reception in honour of donor
- Name or logo recognition in the Galt's brochure and marketing materials
- Media release acknowledging donor gift
- Prominent position on donor recognition wall
- Name or logo recognition on the Galt's website (approx. 78,000 visits per year)
- Complimentary use of designated rooms for meetings, presentations or events
- Complimentary annual passes (100 passes)
- Acknowledgment of your support at a special event through on-site signage, acknowledgment on program and printed materials
- Invitation to Galt and Fort special events
- Special invitation to VIP Donor and Sponsor Party
- Certificate of appreciation
- Logo included in quarterly newsletter (approx. 1,850 subscribers)
- Listing in Annual Report (sent to City council, staff and board members, also on website)
- Mentions in social media (Twitter, Facebook, Instagram) approx. 91,000 engagements per year



BENEFACTOR \$250,000–499,999

- Name or logo recognition in the Galt's brochure and marketing materials
- Media release acknowledging donor gift
- Prominent position on donor recognition wall
- Complimentary use of designated rooms for meetings, presentations or events
- Name or logo recognition on the Galt's website (approx. 78,000 visits per year)
- Complimentary annual passes (80 passes)
- Acknowledgment of your support at a special event through on-site signage, acknowledgment on program and printed materials
- Invitation to Galt and Fort special events
- Special invitation to VIP Donor and Sponsor Party
- Certificate of appreciation
- Logo included in quarterly newsletter (approx. 1,850 subscribers)
- Listing in Annual Report (sent to City council, staff and board members, also on website)
- Mentions in social media (Twitter, Facebook, Instagram) approx. 91,000 engagements per year

HUMANITARIAN \$100,000–249,999

- Media release acknowledging donor gift
- Prominent position on donor recognition wall
- Name or logo recognition on the Galt's website (approx. 78,000 visits per year)
- Complimentary use of designated rooms for meetings, presentations or events
- Complimentary annual passes (60 Passes)
- Acknowledgment of your support at a special event through on-site signage, acknowledgment on program and printed materials
- Invitation to Galt and Fort special events
- Special invitation to VIP Donor and Sponsor Party
- Certificate of appreciation
- Logo included in quarterly newsletter (approx. 1,850 subscribers)
- Listing in Annual Report (sent to City council, staff and board members, also on website)
- Mentions in social media (Twitter, Facebook, Instagram) approx. 91,000 engagements per year



FOUNDER \$50,000–99,999

- Prominent position on donor recognition wall (seen by approx. 50,000 visitors per year)
- Name or logo recognition on the Galt's website (approx. 78,000 visits per year)
- Complimentary annual passes (40 passes)
- Acknowledgment of your support at a special event through on-site signage, acknowledgment on program and printed materials
- Invitation to Galt and Fort special events
- Special invitation to VIP Donor and Sponsor Party
- Certificate of appreciation
- Recognition line included in quarterly newsletter (approx. 1,850 subscribers)
- Listing in Annual Report (sent to City council, staff and board members, also on website)
- Mentions in social media (Twitter, Facebook, Instagram) approx. 91,000 engagements per year



PATRON \$25,000–49,999

- Prominent position on donor recognition wall (seen by approx. 50,000 visitors per year)
- Name or logo recognition on the Galt's website (approx. 78,000 visits per year)
- Complimentary annual passes (20 passes)
- Acknowledgment of your support at a special event through on-site signage, acknowledgment on program and printed materials
- Invitation to Galt and Fort special events
- Special invitation to VIP Donor and Sponsor Party
- Certificate of appreciation
- Recognition line included in quarterly newsletter (approx. 1,850 subscribers)
- Listing in Annual Report (sent to City council, staff and board members, also on website)
- Mentions in social media (Twitter, Facebook, Instagram) approx. 91,000 engagements per year

INVESTOR \$15,000–24,999

- Name recognition on donor recognition wall (seen by approx. 50,000 visitors per year)
- Name or logo recognition on the Galt's website (approx. 78,000 visits per year)
- Complimentary annual passes (10 passes)
- Invitation to Galt and Fort special events
- Name recognition on donor recognition wall
- Name recognition on the Galt's website
- Special invitation to VIP Donor and Sponsor Party
- Certificate of appreciation
- Recognition line included in quarterly newsletter (approx. 1,850 subscribers)
- Listing in Annual Report (sent to City council, staff and board members, also on website)
- Mentions in social media (Twitter, Facebook, Instagram) approx. 91,000 engagements per year



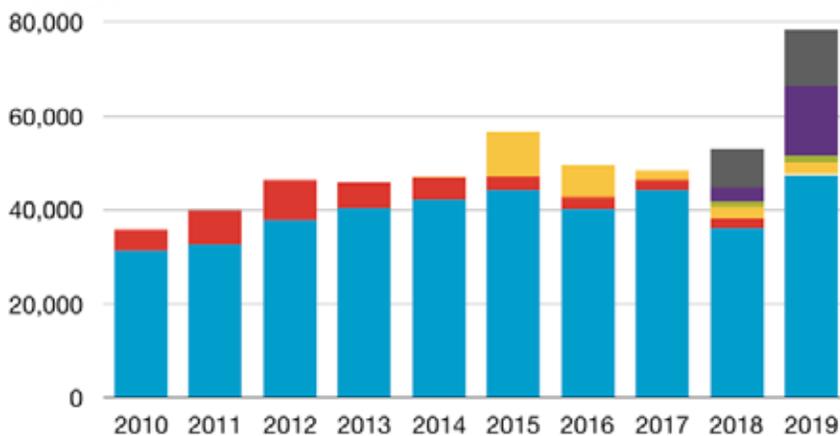
Fort Whoop-Up

The Galt Museum & Archives has been operating Fort Whoop-Up since 2016. Fort Whoop-Up is a replica of an original fur trading fort built in the late 1800s. The fort tells the story of the buffalo robe and illegal whisky trade, the years leading up to and the years that followed. It tells the story of this region and the people here from the mid-1860s to the early 1890s. This is a complex story that includes the Niitsitapi (Blackfoot), other First Nations, Métis, Canadians, Americans, and British.

The story of Fort Whoop-Up is a story of trade and politics, good people and notorious characters, and the flow of time.



Website Sessions



- Galt Website
- Galt Blog
- Nikkei Tapestry
- Education Website
- Collections Website
- Fort Website

Visitors on site at the Galt

51,292

Visitors on site at the Fort

11,502

Program Participation at the Galt

11,532

Experience Participation at the Fort

1,014

Education Participation at the Galt

10,967

Education Participation at the Fort

2,052

